

CLARE OLSON

STYLIST

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PROFILE

Positive, enthusiastic and talented individual with excellent design skills. Trend spotter with great eye for detail and innate ability to use resources in a creative way. Consistently organized, efficient, responsible, highly motivated and pro-active.

EXPERIENCE

PartyCity.com

- Lead Stylist for website. Responsible from concept to execution of all lifestyle and product shots. Works directly with Staff Photographer, Art Director, Creative Director and Merchants across the site to represent and style all photography.

HGTV's Color Splash

- Within the planning and design portion of the show, responsibility for concept development, direction and style, documentation of needs, budget goals and resource development.
- Under excessive time constraints, coordination of all installations with carpenter, painting
- Procurement of all accessories, furniture, rugs, lighting, window treatment and bedding for featured rooms on top-rated home design show.
- On-camera work in styling the show during the two day installation, including adjustments to plan and last-minute additions.

HGTV's Design Remix

- Lead Designer in all makeover projects, including repurposing/reuse of furnishings and accessories. Coordinated all purchased resources.

HGTV Specials

- 100 Sizzling Summer Ideas: provided inspiration and ideas for concept show.
- Wedding Special: developed and executed ideas for budget-driven wedding plans.

Nordstrom

- Responsibility for operations within 3 Women's Ready-to-Wear buying offices, including purchase order processing, vendor relations, delivery of shipments, corporate interaction.

WORK HISTORY

- Stylist at PartyCity.com, February 2011 - present
- Senior Assistant to David Bromstad, HGTV's "Color Splash", 2005 - 2008
- Support designer to Karen McKaloon, Host of "Design Remix", HGTV, 2000 - 2004
- Buying Assistant, Nordstrom, 1990 - 1999

EDUCATION, AFFILIATIONS, OTHER EXPERIENCE

- AA Equivalent Degree, Corpus Christi Catholic College, Leeds, England
- Independent contract work involving design and fabrication

REFERENCES

References Available

- Julia Fuqua - Senior Staff Photographer at PartyCity.com
- Mary Newton - Freelance Photographer at PartyCity.com
- Eric Hermann - Staff Photographer at WeAreXYZ.com
- David Bromstad Host of HGTV's Color Splash
- Nina Joseph, HGTV Series Producer